# 2022-2023 District Goals

District: 2 S4

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

#### **Action Plan**

Action Plan Template en (3).docx

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

# GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: Contact the GAT

## MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

|             | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 1         | 20              | 20          | 30              |
| 2nd Quarter | 0         | 0               | 20          | 30              |
| 3rd Quarter | 1         | 20              | 20          | 30              |
| 4th Quarter | 0         | 0               | 30          | 30              |

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

90

**FY Retention Goal** 

120

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

### **Action Plan**

MD2-S4 Goals Dashboard 2022-2023 (6) (1).xlsx

# LEADERSHIP DEVELOPMENT

# **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

### **Action Plan**

Action Plan Template en (4).docx

## **LCIF**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 25% and club participation in our district increases by 100%.
- b. Our team will ensure that 25 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 30 members of my district cabinet to make a personal donation to LCIF.

### **Action Plan**

Action Plan Template en (5).docx

# **CUSTOM GOALS**

#### **Goal Statement**

#### **Action Plan**

## **Goal Statement**

Increase membership while retaining members through involvement in new Activities

#### **Action Plan**